

## The TRAQUE Programme

Funded by the European Union, it aims at supporting the Ministry of Trade and Industry (MoTI), in private sector development, trade facilitation and capacity building with special attention to industrial strategy and the Economic Partnership Agreement (EPA) implementation.

The TRAQUE programme is under the contracting authority of the National Authorising Office at the Ministry of Finance, and being implemented by MoTI with support of an international technical assistance team provided by Agriconsulting Europe S.A (AESAs).

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Trade Related Assistance & Quality  
Enabling Programme

# TRAQUE

# National Quality Policy



# Ghana builds its own National Quality Policy

Markets become more and more globalized so to get access to them, Ghana need to adapt to their demands. A key step to do so is to match the national industrial policies with the overall accepted international standards. This will help Ghanaian firms to trade worldwide.

To compete internationally Ghana must rapidly catch up in areas such as export requirements, product safety, consumer protection and health issues. Therefore the Trade Related Assistance and Quality Enabling Programme (TRAQUE) is supporting the Ministry of Trade and Industry (MOTI) to boost the National Quality Infrastructure with a substantial and comprehensive National Quality Policy. This support aims at facilitating trade, enhancing exports and fostering economic growth.

A coordinated National Quality Policy will improve the international competitiveness of Ghana and foster its export performance, whilst protecting its consumers and environment from counterfeited and unsafe products. In sum, the National Quality Policy aims at raising the quality of life of the Ghanaians.

A National Quality Policy will:

- ensure availability of safe products and services to consumers;
- ensure that goods imported into and exported from Ghana are designed, manufactured, packaged, labelled and supplied according to the requirements in the local and export markets;
- establish a common approach to the regulatory framework and legislation in Ghana to safeguard the people, fauna and flora and the environment;
- strengthen the national metrology system;
- define the framework for the development and publication of national standards and the establishment of conformity assessment providers;
- introduce an accreditation system;
- provide a quality promotion strategy to support the country's firms to become globally competitive; and
- introduce and maintain a quality culture in public/private life.

TRAQUE support the MoTI to develop the final document to be proposed as “National Quality Policy” to the Ghanaian Parliament.

TRAQUE helps MoTI to analyse the needs and gaps, draft a document, analyse the synergies with the regional and international quality policies, organise a participatory approach to consult the relevant stakeholders in Ghana and come up with a final document.

TRAQUE supports the engagement at all levels in order to take on board the interests of all concerned parties, thereby facilitating the appropriation and implementation of the policy.

