



Trade Related Assistance & Quality
Enabling Programme

TRAQUE

Ghana Green Label Scheme for fruits and vegetables

The TRAQUE Programme

Funded by the European Union, it aims at supporting the Ministry of Trade and Industry (MoTI), in private sector development, trade facilitation and capacity building with special attention in industrial strategy and the Economic Partnership Agreement (EPA) implementation.

The TRAQUE programme is under the contracting authority of the National Authorising Office at the Ministry of Finance, and being implemented by MoTI with support of an international technical assistance team provided by Agriconsulting Europe S.A (AESA).

For more information:

TRAQUE Programme
Ministry of Trade and Industry
Trade Drive, Rooms 115 & 116
Accra, Ghana
Tel: +233 (0) 20 495

info@traqueghana.org
www.traqueghana.org

Follow us on facebook:
www.facebook.com/TRAQUEGhana

“This publication has been produced with the assistance of the European Union through the TRAQUE programme. The contents of this publication are the sole responsibility of the Ministry of Trade and Industry”



This project is funded by
the European Union



Ghana Green Label Scheme for fruits and vegetables

The international fresh fruits and vegetables trade is a billion dollar business that Ghana can and should take part.

Recently, international markets rejected selected Ghanaian vegetables containing unauthorized pests and pesticide residues exceeding permissible limits.

TRAQUE aims to educate farmers to understand and eradicate this problem. So, TRAQUE supports the Directorate of Crops Services of the Ministry of Food and Agriculture (MoFA) to implement a pilot project in the Eastern and Greater Accra regions on how to improve Ghana's fruits and vegetables market access through the Green Label Certification Scheme (GLCS).

The GGLS aims at increasing competitiveness and enhancing access to quality of fruits and vegetables produced and traded on the domestic market.

We expect that the Ghana Green Label Scheme would serve as an incentive for adoption of Good Agricultural Practices (GAP) and Integrated Pest Management (IPM) among producers and to guarantee the produce safety and quality as a means for building trust among Ghanaian consumers.

The objectives of the TRAQUE support to this initiative are:

- To establish identifiable fruit and vegetable grower groups and to provide/update their knowledge on Good Agriculture Production Practices (GAPs)
- To strengthen extension capacities of private and MoFA staff to assist grower groups to meet the requirements of the Ghana Green Label Standard (GGLS).
- to educate and upraise awareness among horticultural farmers about agricultural practices and use of pesticides for plant protection, which are conform to the Ghana green label standards.

In total, 500 guides have been produced and 400 farmers have been trained on the Green Label certification thanks to **TRAQUE.**



**GHANA GREEN LABEL SCHEME
FOR FRUITS AND VEGETABLES
FARMERS' MANUAL**



A Collaboration of the Ministry of Food and Agriculture, GIZ MOAP and the Ghana Standards Authority



Funded by the European Union through the TRAQUE programme

